

**Meeting Minutes  
Town of Somers  
Economic Development Commission  
P.O. Box 308  
Somers, Connecticut 06071**

**Meeting Date: Monday March 4, 2013 -- 7:00 p.m.  
Town Hall - Selectman's Conference Room**

**In attendance: David Reed, Victoria Clark, Bob Schmidt, Richard Cheeney.  
Guests: Susan Conte, Sandra Calvo-Rouette. Also present: Selectman Lisa  
Pelegri, Bud Knorr, and Kathy Devlin.**

**Call to order 7:05 pm by David Reed**

**No Minutes to approve**

**Correspondence - Tim Portrikus was approved as permanent commission member. Still one vacancy to fill.**

**Guest Presentation – Susan Conte of LUXE and Sandra Calvo-Rouette of One Tribe, both business owners on South Road presented a list of questions about the EDC functions in the town and how the EDC can work more with the local businesses. The visitors also presented a list of possible functions and events that could be implements to better support local business. Vicki Clark offered to also meet with the visitors in a separate meeting to further discuss their ideas and some of the past events that have been tried in town.**

**Status report/SomersNow.com - no current update – EDC still plans to hold an information town wide meeting once the new system is up and running to help organizations, businesses and users how to use the new web site platform.**

**Status report 2013 business directory – Jeanne Reed was present and offered an update – she was happy to report that the response from most business**

**owners has been very positive. End of March has become the FINAL drop dead time line for all ads. David Reed suggested a survey to get a better feel for their feedback.**

**Business Seminar - David Reed reports that is on hold as stated about in “Somers Now update”.**

**Update Plan of Conservation - no update.  
and Development**

**Other business – a short discussion on small signs to better identify the “sections” of town to help drive more business to the businesses in the different parts of town.**

**Vicki Clark extended an invitation from the new salon in town Cutting Loose to their open house scheduled for March 11, 2013 at Somers Crossing.**

**Vicki Clark announced that the gym Anytime Fitness has begun the build out and has signed a lease to also move into Somers Crossing. Vicki is working on a BAH event with the new owners of the fitness center for May – more details to follow.**

**Adjournment - Vicki Clark made a motion to adjourn, seconded by David Reed. Meeting adjourned at 8:00pm.**